

## WHO IS ELIGIBLE TO RECEIVE REPLACEMENT TIRES?

You are eligible to present tires for replacement under both the free and the half-price programs, if you purchased the tire new, either as original equipment or as a replacement tire, or became a subsequent owner of the tire and are using or have used the tire regularly on your own vehicle. If you purchased a used vehicle equipped with eligible tires you may still present them for replacement. In all cases, you must have the tire either on your vehicle or in your possession, and must surrender the tire in order to receive a replacement. Tires must be taken to a Firestone Dealer or Store for replacement. Tires presented by manufacturers, retreaders of tires, tire dealers and persons engaged in the sale of used or scrap tires are not eligible for replacement.

## WHAT TIRES ARE ELIGIBLE FOR REPLACEMENT?

Firestone will replace, *free of charge* — including mounting and balancing — any of the following tires:

1. Firestone Steel Belted Radial 500 tires, with a five-rib tread pattern, that were sold for the first time on or after September 1, 1975, and manufactured in the United States or Canada prior to January 1, 1977.
2. Firestone Steel Belted Radial 500 tires and Firestone TPC Radials, with a seven-rib tread pattern, that were sold for the first time on or after September 1, 1975, and manufactured in the United States or Canada prior to May 1, 1976.

Firestone will also exchange any 5-rib or 7-rib Steel Belted Radial 500 tire or Firestone TPC tire manufactured and purchased for the first time prior to September 1, 1975, for *one-half* the regular retail price, including mounting and balancing at no additional charge.

